

Korea WIE



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| Employer: | Art & Design International |
| Internship Position: | Digital Marketing Intern |
| Industry: | Digital Marketing |
| Duration: | June – August 2025 (6 – 8 weeks) |
| Placement Location: | Seoul, South Korea |
| Internship Type: | Physical |
| Job Code: | K002 |

About the Employer

Art & Design International (ADI) is an international branding firm and a product development firm run by a collection of business managers and designers with a diverse skill set. Founded in 2009, ADI have been branding, developing, advertising and creating various cosmetic products.

ADI's in-house brand "Swagger" – introduced in 2011, Swagger is dedicated to producing products that offer a lifestyle with "Swag", and enhancing the confidence in men.

Website: Swagger.kr, swgcollection.com, Ootdbeauty.com

Job Description

- Assist in planning and executing digital marketing campaigns
- Support social media management and content creation
- Analyze data and report on website traffic and campaign performance
- Help manage email marketing and advertising campaigns
- Research the latest trends and technologies in digital marketing

Requirements

- **Related discipline:** CBS, ENGL, MM
- Basic knowledge of social media and digital marketing tools
- Understanding of Google Analytics and SEO is a plus
- Strong analytical and problem-solving skills
- Excellent communication and teamwork abilities

Language Requirements

- Proficient in spoken and written English and Chinese

Remarks

- Office environment as follows



- Marketing Campaign Reference

